

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.





PELARGONIUMS and GERANIUMS

Ivy Leaved, Scented, Novelties

A Brief Descriptive and Price List of
Standard, New and Choice Varieties
POTTED PLANTS

**WEST LOS ANGELES
NURSERY . .** **ERNEST ROBER,**
Specialist

**646 SOUTH SALT AIR AVENUE
BRENTWOOD HEIGHTS - LOS ANGELES 24
Telephone ARizona 32130**

We Ship Anywhere

Visitors Always Welcome

MAILING ADDRESS

646 South Saltair Avenue, Los Angeles 24, California

IMPORTANT TO PURCHASERS

We have been specializing in Pelargoniums and Geraniums for the past forty years. We have customers from coast to coast and their repeat orders are our best recommendations.

All sales and quotations are strictly cash basis regardless of the responsibility of the customer. Our prices are low; we guarantee full count and render the best possible service in every way.

We take every precaution to keep each variety true to name. All claims must be made immediately on receipt of goods. Later claims will not be considered. When loss occurs through our fault, we will correct same, but will not be responsible for damage in transit.

MAIL OR EXPRESS ORDERS—Send 35c for packing and shipping charges on orders for \$2.00 or less. Send 20% of the amount of order for packing and shipping, if the order is for more than \$2.00. Plants will be shipped best way prepaid, unless preferred shipped express charges collect. California add 2½% sales tax.

NOTICE—When ordering we suggest that you list a few substitutes in case some ordered are out of stock. Or may be substitute with an equally good variety, or a larger size?



DESCRIPTIONS

We have given our own description of each variety. It should be clearly understood that cultural condition (soil, climate and weather conditions), influence many Pelargoniums, especially the Domesticum group, to such a degree that there will be found considerable variation in the size, shape and coloring of the flowers.

Prices Subject to Change



PELARGONIUMS

PEL. DOMESTICUM (*P. Hybr. grandiflorum*). Lady or Martha Washington Show or Fancy Geraniums. For Spring and Summer blooming, offering a rich and varied combination of colors. Our extensive collection includes new and choice, also old and rare varieties. Many of our own hybrids, some of which are listed here and many more that we sell at the nursery only. Our Pelargonium Display is at its best during the months of April, May and June. Below a list of varieties available. We have many more too numerous to mention. If you desire a variety not listed here, let us know what you want—we may have them in stock—or better still, visit our nursery during the blooming season. Visitors are always welcome.

PELARGONIUMS

Newest Creations and Introductions

- ***Bataan.** Geranium Lake with white edge and dark blotches.
- ***Burmuda.** Fuschia purple with dark blotches.
- ***Elizabeth Bodger.** Light Solferino purple, large blotches, ruffled.
- ***Eleanore Karg.** Tyrian Rose, turkey red, black blotches.
- ***Gypsy Queen.** Deep pink blotches with scarlet and black, white center.
- ***Indian Chief.** Rose madder with black, white center.
- ***Louise Sanborn.** Bright scarlet red, deep blotches, veined with red.
- ***Mrs. Gary Cooper.** Delicate salmon, red markings, compact.
- ***Mildred Orpet.** Cherry red, with dark brown blotches.
- ***Martha Du Bois.** Brilliant salmon, rose toward center, dark blotches.

Pink Fascination. Large delicate pink, two dark blotches.

Royal Robe. Deep maroon edged in spiraea red, large flowers.

S—Single; D—Double; S.D.—Semi-double.

* Rober's Hybrids.

PELARGONIUMS (Continued)

***Rober's Ideal.** Pink with white center, two blotches, large flowers.

***The Bride.** Delicate rose madder, white throat. Dainty.

Senorita. Bright red, heavily veined with crimson, on upper petals. Lower slightly marked.

2¼-inch Pot Plants, \$2.50; 3-inch, \$3.00; 4-inch, \$3.50.

PELARGONIUMS

New, Rare and Choice Varieties

***Antique.** China rose, red eyes on all petals.

***Anna Siagner.** Delicate mallow purple to white. Large flowers.

***Bel Air.** Delicate amaranth pink, or orchid, 2 dark blotches.

Burlesque. Bright pink, white edge and throat, upper petals veined and slightly blotched. Ruffled.

Crimson Glory. Crimson, small dark eyes are on petals. Ruffled.

Conchita. Deep velvety purple.

Cassandra. Pink, rose markings and veined.

***Caprice.** Delicate mallow purple, deep purple eyes.

Crusader. White to blush, deep crimson markings.

Duchess of Kent. Pure white, feathered with delicate crimson on upper petals.

Early. Carmine rose, red and black eyes. Ruffled.

***Ernest Brunton.** Camellia red, large crimson blotches.

Empress of Russia. Royal purple, white edge.

***Giant Purple.** Enormous large purple flowers.

***Hollywood.** Tyrian rose pink, with dark blotches.

James Weldon. Dark bronze, light crimson toward edge, lower petals strawberry pink, small blotches, feathery edge.

Lady Leslie. Light rose pink, ruffled edge.

***Mrs. Will Hayes.** Geranium Lake, two dark blotches, marked with white.

***Minuette.** Light crimson with brown markings.

***Melody.** Neylon rose, white center, dark brown blotches.

***Misty Rose.** Light magenta with dark eyes.

***Moonbeam.** Lilac, white throat, purple blotches.

McKay No. 2. Salmon rose, dark blotches.

Mary Elizabeth. Dainty watermelon pink, no markings.

***Mildala Cern'y.** Red, edged with fushine pink, red blotches, white center.

Matilda Rassau. Delicate magenta, purple blotches.

Mardi Gras. White feathered with violet rose.

Pink Pearl. Shrimp pink, two red blotches.

Peach Blow. Strawberry peach, pale pink, almost white edge. Dark blotches.

***Mrs. Hugh Evans.** Camellia rose to white center.

Orange Prince. Orange with slight blotches on upper petals.

Ruby Mallette. Purple and lavender, upper petals dark.

Shasta. Pure white.

***Sidney Brown.** Delicate amaranth pink, large flowers.

San Leandro. Red with dark blotches on each petal.

***Sport of Glendale.** Phlox pink with maroon blotches.

2½-inch Pot Plants, \$1.00; 3-inch, \$1.25; 4-inch, \$1.50.

Our Selection—Labeled Plants—6 for \$5.00 Prepaid

***Anna May Wong.** Gorgeous Chinese red with white center.

Andenkon and London—or Amanda. Reddish orange, scarlet, white center. Blotches upper petals.

Anatasia. Soft mahogany red, dark blotches.

Belle Johnson. Light salmon, slight markings.

Bonnie. Bright orange red, flushed with lilac, white center, black blotches.

Bonita. Orchid with small dark blotches.

Beverly Hills. Amaranth pink with purple blotches.

S—Single; D—Double; S.D.—Semi-double.

* Rober's Hybrids.

PELARGONIUMS (Continued)

- Bertha Wagner.** Lilac rose pink, white edge. Dark blotches.
- Baby Jarrett.** Pale pinkish white with red spots.
- Cinderella.** Pale Tyrian rose to deep rose on upper petals.
- Chicago Market.** Delicate amaranth pink, red blotches.
- *Charlotte Brice or Blue Boy.** Fuschia purple, light edge, upper petals slightly marked.
- Chino or Antoinette.** Lower petals white, upper deep purple.
- Debutante.** Salmon pink with dark markings.
- De Vega.** Orchid lavender, dark blotches. upper petals.
- Salmon Rose.** Rose with salmon.
- Del Mar.** Light orange, almost salmon.
- Dream.** Light rose to white, two blotches and ruffled.
- Ethelyn.** Red with crimson sheen, white to lilac, lower petals.
- Emmy.** Pale rosaline lavender with dark blotches.
- Earlianna.** Orchid variegated violet and purple. Miniature.
- Edith Cavell.** Delicate blush white, with maroon blotches.
- Eastern Star.** Light red with dark blotches. Compact.
- Felice Hammons.** Pink, light towards center, crimson blotches
- Fire Fly.** Species. Small brilliant red flower with dark eyes.
- Frau Krump.** White with dark purple blotches. Ruffled.
- Geraldine.** Bright pink, white center, upper petals blotched.
- Garten Director Siebert.** Shell pink, dark eyes.
- Gen. MacArthur.** Deep rose red with dark blotches.
- Giant Venus.** Dark salmon rose with dark blotches.
- Gen. Eisenhower.** Deep rose madder. Dark blotches.
- Grandma Fisher.** Rich clear salmon, dark blotches. Ruffled.
- Gladys Kellogg.** Glowing red, all petals blotched brown, trace violet center.
- Haille Selassie.** Dark rose violet, light center, blotched.
- Imp. Mme. Layn L.** Pansy type, white with dark purple blotches.
- Ida Henley.** Velvety maroon. Sport of Easter Greeting.
- Jessie Jarrett.** Dark violet, rose and maroon.
- Joan Fontaine.** Deep velvety violet, red and black. Compact.
- Jarrett's Beauty.** Fuchine pink, longish blotches, all petals.
- Johnny Jump Up.** White with maroon blotches, spots on lower.
- Joyce or Mme. Childs.** Dark brown, velvety maroon, white throat.
- Kate Borneman.** White dainty, overlaid with salmon pink, rich crimson blotches, ruffled.
- *Kate Sessions.** Rose pink to light edge, dark blotches.
- Lavender Quidlinburg.** Lovely orchid, two dark blotches.
- Lord Fauntleroy.** Lavender with rich purple markings.
- Lucretia.** Blush pink, deep crimson blotches, large flowers.
- Lois McKay.** Tyrian pink, petals veined with Bordeaux.
- Lord Clyde.** White veined with light purple, each petal blotched.
- Lucille Kluthes.** Delicate amaranth pink with light red markings.
- Louise Dixon.** Light mauve, deep purple blotches.
- Lois Edna Cox.** Salmon pink with tiny blotches.
- Lowell.** Vivid red, black blotches all petals.
- Morgan Miles.** Deep salmon pink, deep maroon blotches.
- Mt. Beauty.** Pale lavender with purple markings.
- *Mary Pickford.** Rose Bengal with dark blotches. Compact.
- May Queen.** Orchid pink with rose, maroon upper petals.
- *Marie Rober.** Large ruffled purple magenta to black.
- Marie Vogel.** Carmine red, flushed with salmon, dark blotches.
- Mme. Tibout.** Delicate Dresden pink, white center. Ruffled.
- Mrs. Saunders or White Gardener's Joy.** Snowy white, crimson markings on upper petals.
- Maid Marion.** Salmon pink with carmine, dark blotches.
- Mabel.** Deep velvety red with dark eyes, white center.
- Miles Lavender.** Delicate lavender with dark markings.

S—Single; D—Double; S.D.—Semi-double.

* Rober's Hybrids.

PELARGONIUMS (Continued)

- ***Mrs. Elza Meyberg.** Meyron rose with dark blotches.
- Mahogany.** Mahogany color, white center.
- Marin.** Deep rose with dark blotch all petals.
- Nitida.** Clear white blotched with dark purple.
- Oriental.** Velvety black blotches, edged with strawberry pink.
- Orchid Frill.** Orchid with two dark blotches.
- Orchid Sue Jarrett.** Orchid with dark markings.
- Our Francis.** Light salmon pink, two dark eyes. Compact.
- Peru.** Rose, blood red blotches, edged strawberry pink.
- Pink Gardener's Joy.** Salmon pink with dark blotches.
- Ruffled.
- Peggy Craddock.** Light silvery pink, with crimson markings.
- Pickaninny.** Dark red to black, small flowers.
- Pauline Schroeder.** Deep Dresden pink, two dark blotches, white edge.
- Pride of Quidlinburg.** Light to dark salmon pink, red blotches.
- Prof. Correns.** Cherry red, dark blotches.
- Palo Alto.** Pale pinkish lavender, deep violet blotches.
- Ruth Elenore.** Light rose pink, ruffled.
- Richard Diener.** Neyron rose, red blotches on upper petals.
- Ruth McAfee.** Begonia rose to salmon sheen, deep blotches.
- Rose Marie.** Salmon, sport of Marie Vogel.
- Ruth Ellen Kellogg.** Coral pink, orange sheen, dark blotches.
- Salmon Queen.** Clear delicate salmon with white center.
- Santa Cruz.** Light salmon pink. Compact.
- Santa Monica.** La France pink, carmine blotches.
- Sanguinea.** Soft velvety red, dark blotches.
- Springtime.** Bright pink, white throat, white edge. Ruffled.
- Spring Magic.** White with shell pink, two dark blotches.
- Salmon Springtime.** Deep salmon rose pink, white edge.
- Tiger Rose.** Striking rose pink, red markings.
- ***Virginia Conway.** Delicate fuschia to flushed rose.
- ***Westwood.** Sofferino purple, flushes rose. Black blotches.
- Wolfgang Goethe.** Deep red with violet black on each petal.
- Zenobia.** Deep velvety crimson red, light towards edge.
- Zinfandel.** Glowing red, dark blotches.

2¼-inch Pot Plants, 50c; 3-inch, 75c; 4-inch, \$1.00.

Our Selection—Labeled Plants—6 for \$2.50 Prepaid

- Azalea.** Rosy carmine red, lower petals pink.
- Adele.** Delicate salmon pink with maroon blotches.
- Anita.** Light phlox pink with white center.
- Andenkon an Moskow.** Deep rich purple, with dark blotches.
- Bo Peep.** White shaded to lavender.
- Beautiful.** Lavender pink with dark blotches.
- Coral.** Lovely shade of coral red, dark blotches.
- Carmine Queen.** Carmine red, dark blotches. Compact.
- Diener's Pink Giant.** Spinal pink surrounded by deep pink.
- Dark Presidio or Dark Mabel.** Grape, lavender and pink edge.
- Elenore Rober.** Begonia rose with maroon blotches.
- Edith North.** Rich salmon, deeper on upper petals.
- Easter Greeting.** Rose red with red blotches. Compact.
- Flora Belle Clouse.** Pink shading to salmon, veined.
- Grandiosa.** Light magenta rose to rose madder.
- Glendale.** Tyrian with red blotches on each petal.
- Goleta.** Deep rose pink, edged with strawberry pink.
- Lucky Beckee.** Lavender pink with dark blotches.
- Lavender Queen.** Lavender with dark blotches, all petals.
- Mrs. Bachlor.** Deep rose red. Upper petals deep red.
- Martha Washington or Prince Morocco.** Velvety maroon, white edged petals.
- Orchid Edith North.** Orchid pink, dark blotches. Tall.
- Princess.** Lavender with slight markings.
- Prince Bismark.** Deep rich lavender, blotch on all petals.

S—Single; D—Double; S.D.—Semi-double.

* Rober's Hybrids.



PELARGONIUMS (Continued)

- Paso Robles.** Carmine with deep red blotches, all petals.
Rose Pink Jarrett. Clear rose pink with white markings.
Sue Jarrett. Salmon pink, maroon blotches.
Sunset Magazine. Same as above with light center.
Schoen Ellen. Light salmon rose, white center.
Saratoga. Azalea pink, large flowers.
San Diego. Mallow purple, deep blotches on all petals.
Swabian Maid. Dark salmon with red markings.
Vera N. Watt. Rose salmon pink, veined with red.
Verna. Light satiny pink, two eyes.
Wurtenburgia. Deep red petals blotched with maroon.

2 $\frac{1}{4}$ -inch Pot Plants, 35c; 3-inch, 50c.

Our Selection—Labeled Plants—6 for \$2.00 Prepaid

GERANIUMS

PEL. HORTOUM or ZONALE, also known as fish, horse-shoe or bedding type. There is no other plant that will give you more blooms, in a large assortment of colors, requiring less care, water and fertilizer than a Geranium.

- Alice Lemon.** Delicate salmon pink, white edge. S.
***Ann Sothern.** Deep fushine pink, shading to white center. S.
Anna Bluedorn. Cherry red, large flowers. D.
Advance. Pale salmon pink. S.
***Billie Burke.** Bright rose pink. S.
Better Times. Cardinal red. Excellent bloomer, compact. D.
Carmel. White with tiny edge of scarlet. Dainty. S.
***Canadina Pink and White.** White penciled with pink. D. \$1.00.
***Clara Huntington.** Bright geranium lake, white eye. S. \$1.00.
Calif. Pink Giant. Bright pink. Enormous trusses. S.D.
Dawn Flush. Geranium lake, white center. Compact. S.
Double Dryden. Coral, white center, lilac. D.
***Dolores Costello.** Salmon, light towards edge. S.
Dreams. Lovely soft shrimp pink. D. \$1.00.
Delicate Pink. Light pink, large trusses. S.
De Quarelle. Violet purple, slightly marked with white. D.
Emile Zola. Salmon, flushed with apricot. S. \$1.00.
Fiat Queen. Salmon pink, each petal serrated at edge. S.D. \$1.00.
Flame. Brilliant red. S.
Governor Johnson. Bright scarlet with white eye. S. \$1.00.
***Gallie Curcie.** Violet rose with white. D.
Herrick. Intense scarlet. Compact. S.
Honeymoon. Light pink, flushed with apricot, light edge. S.
Helen Van Pelt Wilson. Soft fushine pink, white center. S. \$1.00.
***Igor Stravinski.** Delicate salmon pink with white. S. \$1.00.
***Isabel.** Rose salmon, large trusses. S.D.
Lavender Ricard. Rhodamine purple, large flowers. S.D. \$1.00.
***Maria Wilkes.** Dainty pink, white towards center. S.D.
Mons. Emil David. Violet rose, feathered with white. S.D.
Monterey. Coral pink, white towards center. D.
***Mrs. Nelson Eddy.** Very delicate pink. S. \$1.00.
Mme. Chas. Pomaret. Brilliant scarlet, large trusses. S.
Mrs. Wm. Kent. Bright capsicum red with white eye S.
Paul Sloan. Bright vermilion with white eye. S.
***Persian Rose.** Persian rose. S.
Pale Phlox. White with delicate crimson center. S.
Pink Phenomenal. Deep rose pink, large trusses. S.D.
***Single Pink Giant.** Bright rose pink. S.
Sunset. Salmon with light edge. S.
Snow Drop. Pure white. S.
***Will Rogers.** Deepest garnet red. Large trusses. S. \$2.00.
***Virginia Bruce.** Carmine red, large flowers. D.
 2 $\frac{1}{2}$ -inch Pot Plants, 75c each; 3-inch, \$1.00. (Except as noted.)

Our Selection—Labeled Plants—6 for \$4.00 Prepaid

* Rober's Hybrids.

GERANIUMS (Continued)

- Alice of Vincennes.** Violet crimson to scarlet, white throat. S.
Alexian Beauty. Dark red. D.
Anastasie Lacadre. Bright crimson, white towards center. S.
Dark California. Deep carmine rose. S.
***Edee.** Phlox pink with white towards center. S.
El Rey. Very vivid orange scarlet. S.
Fiat. Pink Fiat. Clear salmon pink. Blooms profusely. S.D.
***Florence Dempsey.** Light orange, with white center. Tall. S.
Flamingo-Victory. Bright flamingo red. S.
Gertrude Pearson. Deep clear pink with white eye. S.
Imp. Poitevine. Clear salmon, large flowers. S.D.
***La Fiesta.** Bright vermillion red. Fine bloomer. S.
Lady Ruth. Rose Bengal or magenta. S.
Marquis de Montmartre. Light magenta with white markings. S.D.
Mme. Jaulin. True apple blossom pink. Large trusses. S.D.
Miss F. Perkins. Clear pink. Large trusses. S.D.
Mme. Landry. Brilliant shade of apricot salmon. S.D.
Masure's Beauty. American beauty red. S.D.
***Marianne.** Soft coral salmon. Tall. S.
Marguerite De Layre. Pure white; long stems. S.
Pink Abundance. Clear pink, large flowers; long stems. D.
Painted Lady. Light scarlet, white center, violet sheen. S.
Pamela. White center, distinct margin of crimson lake. S.
Palmerie Salmon Supreme. Light salmon; fine bloomer. S.D.
Red Olympic. Excellent scarlet red. D.
Rose Pink Fiat. Rose pink, similar to Irvington Beauty. S.D.
Red Fiat. Bright orange scarlet. D.
Red Barney Bright dark red; compact. D.
Santa Monica. Scarlet edges with white center. S.
Suzanne Leepre. Salmon suffused with orange. S.
Shell Pink. Delicate shell pink. S.
Salmon Ideal. Rich salmon, large trusses. S.D.
True Paul Crampel. Large scarlet flowers with white eye. S.
Teddy Roosevelt. Shrimp pink, Imp. Mrs. Lawrence. D.
Wyona. Extra fine scarlet. D.
White Madonna. Finest pure double white. D.
Velma. Velvety garnet. S.

2¼-inch Pot Plants, 50c; 3-inch, 75c.

Our Selection—Labeled Plants—6 for \$2.50 Prepaid

- Alphonse Ricard.** Bright vermillion scarlet. D.
Bertha De Preiscilla. Silver rose, almost white center. D.
Buxton. Apple blossom pink. D.
Beaute de Poitevine. Lively salmon shrimp-pink. S.D.
California. Delicate rose pink, overlaid with scarlet. S.
California Beauty. Double clear pink, white center. D.
***Elenore Rober.** Soft shade of salmon, white edge. S.
Helen Mitchell. Clear bright salmon. S.D.
Irvington Beauty. Deep rose pink, free bloomer. S.D.
Imp. Poitevine. Clear salmon. S.D.
Jean Oberle. Hydrangea pink, white edge. D.
Jacquerie. Bright red. S.
Kunze. Clear light rose pink, white throat. D.
Louise. Beautiful deep scarlet red. D.
Marquise de Castelane. Soft crimson red. D.
Mme. Buchner. Snow white. D.
Mitchell's Sensation. Brilliant scarlet. D.
Maxine Kovalevski. Orange shade of Lincoln red. S.
Missouri. Best double scarlet. D.
Mrs. Lawrence. Bright satiny salmon pink. D.
Marvel. Bright scarlet red. D.
Magenta Ruby. Deep magenta with scarlet center. D.
Mrs. Richard Gloede. Clear American Beauty. D.
Mrs. E. G. Hill. Exquisite shade of salmon pink. D.
Pink Barney. Deep rose pink; compact. D.
Paul Crampel. Vermillion scarlet, white eye. S.
Radio Red. Bright red; fine bloomer. D.
Ruby. True ruby red, enormous trusses, long stems. D.
S. A. Nutt. Dark double red. D.

2¼-inch Pot Plants, 35c; 3-inch, 50c.

Our Selection—Labeled Plants—6 for \$2.00 Prepaid

S—Single; D—Double; S.D.—Semi-double.

* Rober's Hybrids.

IVY LEAVED GERANIUMS

PEL. PELTATUM, known as **Trailing Geraniums**. A large assortment of colors. Used mostly for hanging baskets and pots, window boxes, sills, walls, banks and excellent for ground covering. Can be grown in sun or partial shade.

Alliance. Lilac white with bright crimson rose. D.

Admiral Byrd. Orchid with red and white markings. S.D.

Berkeley. Carmine red. D.

Cliff House. Delicate light pink. D.

Col. Baden Powell. Pearly white with pale lilac. S.D. 75c.

Chas. Turner. Best deep rose pink; compact. S.D.

Carlos Uhden. Cerise rose red, almost white center. D.

Cayaucas. Rosy pink, fuschia, dark markings. S.D.

Chas. Monselet. Bright rosy carmine; large flowers. D. 75c.

Double White or Snow Drift. Pure white. D. \$1.00.

Dark Red. Very deep red. D.

Emily Sylvia. Soft shade of carmine red. S.D. 75c.

***Estelle Doheny**. Salmon rose pink; large flowers. S.D. 75c.

Enchantress or Princess Victoria. White penciled with rose crimson. D. 75c.

Giant Lavender. Orchid lavender, large flowers. D. 75c.

Gringorie. Rose cerise to magenta red. D.

Joseph Warren. A rich deep purple. D.

Lucky Strike. Deep rose, veined with crimson; petals curled.

***Lavender Rose**. Delicate lavender. D.

L'Elegante. White and green foliage with pink flowers. \$1.00.

Mme. Margot. Variegated green and white, orchid, almost white flowers. S. \$1.00.

Mrs. H. J. Jones. Carmine rose, feathered maroon, cut edge. S.D.

***New Purple**. Deep fuschia purple. D. \$1.00.

***Rose Enchantress**. Delicate pink, penciled with rose. S.D. \$1.00.

***Rober's Lavender**. Delicate fushine pink; large flowers. D. \$1.00.

Salmon. Salmon pink, markings on upper petals. D.

***Sybil Holmes**. Rose madder, rose bud type. D. \$1.00.

***Salmon Enchantress**. Delicate salmon, penciled rose. S.D. \$1.00.

The Blush. Very dainty double pink, rose bud type. D.

The Duchess. White flushed with delicate lilac. S.D. 75c.

Willy. Light red with tiny red eye. D.

2¼-inch Pot Plants, 50c ea.; 3-inch, 75c ea. (Except as noted)

Contesse De Grey. Light satiny salmon pink, slight markings. S.

Caesar Franck-Galalee. Soft rich crimson. D.

Etincelant or Intensity. Intense bright red. S.D.

Jeanne D'Arc. Soft lavender with darp stripes. D.

Mrs. Banks. Almost white with crimson markings. S.D.

Scarlet Beauty. Soft scarlet; fine bloomer. S.D.

2¼-inch Pot Plants, 35c each; 3-inch, 50c; 4-inch, 75c

Our Selection—Labeled Plants—6 for \$2.50 Prepaid

VARIEGATED LEAVED VARIETIES

Bronze Beauty or Jubilee. Golden bronze foliage, dark zone, pink flowers.

Flower of Spring. Green and cream foliage, scarlet red flowers.

Happy Thought. Tri-colored, cream light and green, almost white center; scarlet flower.

Mme. Pollock or Lady Pollock. Tri colored, scarlet red flower.

Mme. Salleroi. Bright green, white foliage; border plant.

Mme. Parker. Silver foliage, clear pink flowers.

Mary Ann. Creamy white edge and light green, scarlet flowers.

Marshall McMahon. Golden yellow with zone of chocolate brown.

Mme. Languth. Silver white leaf, double cherry red flowers.

2¼-inch Pot Plants, 50c each; 3-inch, 75c each.

S—Single; D—Double; S.D.—Semi-double.

* Rober's Hybrids.

NOVELTIES AND ODD VARIETIES

Coccinea. Cut leaf foliage with small red flowers.

Echinatum. Cacti Pelargonium, small white flowers with tiny red spots. Also known as "Sweetheart Geranium."

Double Poinsettia. Dark red, resembles Poinsettia. \$1.00 ea.

Distinction. Green with distinct brown circle through the center, red flower.

Jeanne or Carnation. Unique clusters of pink florets.

Kleiner Liebling or Little Darling. Dwarf growth, tiny pink flowers.

Pink Poinsettia. Double pale orchid pink, white near base.

Poinsettia. Brighter red and smaller cut flowers than the double.

Rose Bud Geranium. Deep magenta rose. Resembles tiny rose.

Stars and Stripes. Double new Life or Peppermint Stick, red and white.

Wallichiaum. Buxton's Blue, Species.

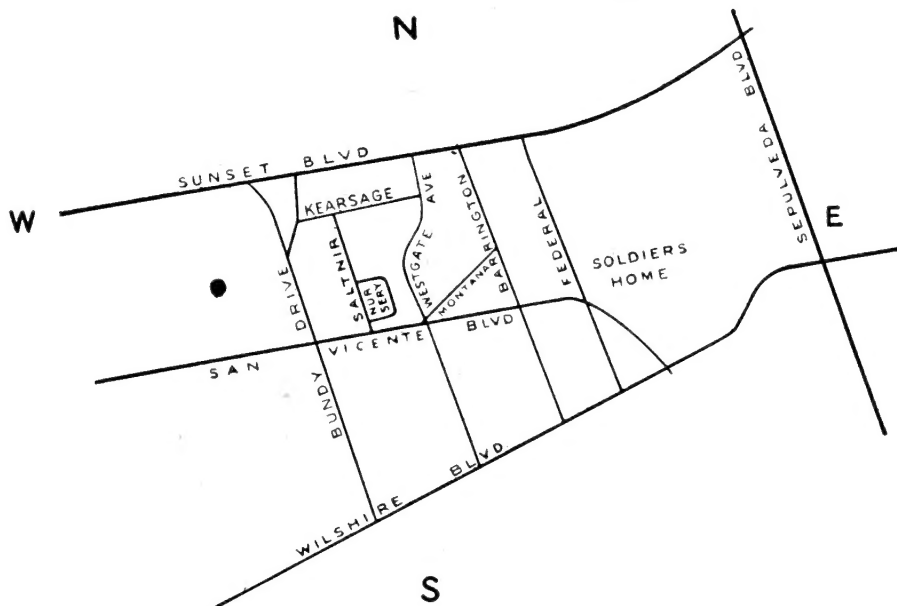
2¼-inch Pot Plants, 50c each; 3-inch, 75c each.

NEW INTRODUCTION

Rober's Dwarf or Miniature Hybrids. Growth 6-8 inches tall in two years. Flowers single in many shades, red, salmon, pink, rose, white, and variegated. Foliage dark green with dark zone and some plain. Suitable for border and pot plants. \$1.00 each.

S—Single; D—Double; S.D.—Semi-double.

LOCATION OF NURSERY



Nursery located one block east of Bundy Drive near San Vicente Blvd., on Saltair Avenue.

WEST LOS ANGELES NURSERY ERNEST ROBER

Telephone ARizona 32130

646 SOUTH SALT AIR AVENUE, BRENTWOOD HEIGHTS
LOS ANGELES 24, CALIFORNIA

A NEW BOOK ON "GERANIUMS"

By HELEN VAN PELT WILSON

A new slant on an old-fashioned plant appears in this complete guide to all Geraniums of the Pelargonium class. Gardeners from Maine to California, enthusiasts with window plants or a greenhouse collection, all will find this new book—the only modern one on the subject—a stimulating account of a fascinating subject.

Included are chapters on Scented Leaved, Colored Leaved, Ivy Climbing, Cactus and Pelargoniums (known as Martha or Lady Washington) varieties. If Geraniums aren't your hobby when you start to read this book, they will be when you finish. \$2.75 prepaid.

**If You Love Geraniums, You Will
Delight in**

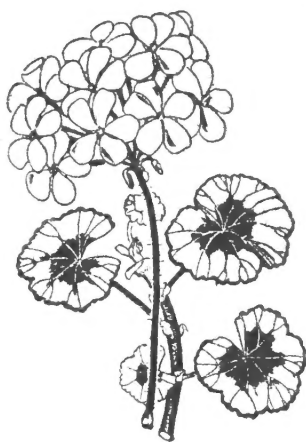
GERANIUMS

PELARGONIUMS

**for
WINDOWS and
GARDENS**

By

Helen Van Pelt Wilson



Here is a new slant on an old-fashioned plant and a complete guide to its culture and use. Gardeners from Maine to California, enthusiasts with window or greenhouse plants, will find this first modern book on geraniums stimulating and fascinating. Included are chapters on Zonal, Scented-Leaved, Colored-Leaved, Ivy, Climbing, Cactus and Lady Washington varieties. If geraniums aren't your hobby when you start this book, they will be when you finish. 38 pages of illustrations, 7 color plates. Order your copy today. **\$2.75**

Please send me.....copies GERANIUMS @ 2.75 each

☐ C O D ☐ Payment enclosed ☐ Charge my account

Name.....

Address.....

City.....Zone.....State.....

Add 2½% sales tax in California

FIRST CLASS
PERMIT No. 25790
(Sec. 510 P.L.&R.)
NEW YORK, N. Y.

B U S I N E S S R E P L Y C A R D

NO POSTAGE STAMP NECESSARY IF MAILED IN THE UNITED STATES

2c POSTAGE WILL BE PAID BY—

WEST LOS ANGELES NURSERY
Ernest Rober
Pelargonium and Geranium Specialist
646 So. Saltair Avenue
Los Angeles 24, Calif.

